Total Matrix Management (TM^2)

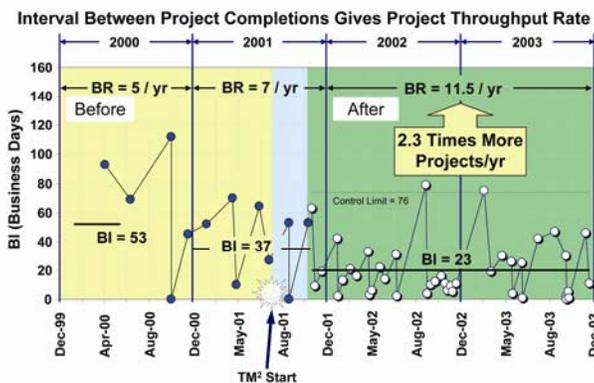A healthy company is one which knows what it needs to do, and then gets it done.

Selecting a goal, committing to a completion date, assigning resources, following a budget and completing the work is the definition of a project. Critical corporate goals - new products, acquisition, compliance actions - can all be treated generically as projects.

Regardless of whether it is overtly recognized, some form of project management is applied to all critical business tasks. *In essence, projects are the life blood of most companies whether they make products or provide services.* Projects create the new "money pumps" and build the infrastructure to make the business run efficiently. Missing project deadlines often hurts everyone in the organization and delays critical income.

Our solution is **Total Matrix Management (TM^2)**. By making one simple policy change, and replacing a key operational management measurement, *we have helped companies double the rate while halving the time to successfully complete projects without increasing staffing*. This means that the entire increase in revenue brought in by these additional projects can go straight to the profit column. Click here for the TM^2 Fact Sheet.
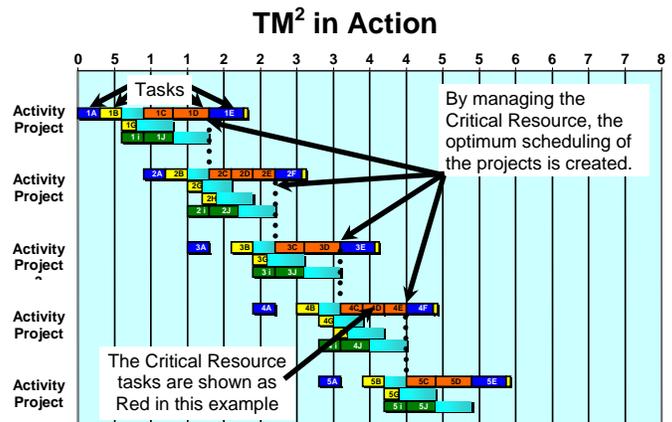
One example of the success is seen with Confluence, an industry leading provider of fully automated marketing and regulatory software solutions

Why isn't this used everywhere? Because it requires active participation of the senior management team. Competing companies with passive delegation-based management see the results as magic - they are unable to even consider such a solution. On the other hand, aggressive goal-oriented management teams have realized huge improvements in their business:

Key Features

Total Matrix Management (TM^2) starts with the part of the project environment which contains the limiting constraint - the shared resources. TM^2 is a rigorous quantifiable system to optimally manage the project/resource matrix as a single entity.

- Twice as many full scope projects are completed annually each taking 1/2 the time and meeting the commitment dates.
- The resources achieve this huge increase in throughput while working with significantly lower stress.
- Activity for the sake of activity disappears
- Internal conflict is significantly reduced. Project managers see their active projects run with full support while all contention for resources is eliminated
- Resource managers gain increased control of their staff's efforts.

You too can do it now. For a quick overview of the concepts behind TM^2 contact Velocity Pointe and Schedule your free personal web seminar on TM^2.

Velocity Pointe provides the mentoring, training and software tools that make TM2 work for you. Our fees are tied to results – they are paid through the newly found increase in profit which occurs from the implementation of TM^2.